

campaign



WOMEN TO WATCH 2026

ENTRY KIT

ENTRY DEADLINES:

Early Bird Entry Deadline:

Monday, 8 June 2026

Standard Entry Deadline:

Tuesday, 14 July 2026

Final Entry Deadline:

Tuesday, 28 July 2026

www.campaignwomentowatch.com

INTRODUCTION

The industry doesn't stand still—and neither do the women shaping its future.

Which is why *Campaign Asia Pacific* is now accepting nominations for Women to Watch Asia Pacific 2026. Now in its fourteenth year, this annual list recognises the region's most influential women across marketing, media, and communications—those whose work sets the pace, pushes boundaries, and drives meaningful progress.

Once again, in 2026 Women to Watch Asia Pacific will also bring together the former Women to Watch APAC and Women to Watch Greater China into a single standalone honour. Submissions are welcome in English or Chinese, with entrants free to select their preferred language.

All nominations must relate to achievements between 1 January 2025 – 28 July 2026. Full entry guidelines are available in the pack on our website.

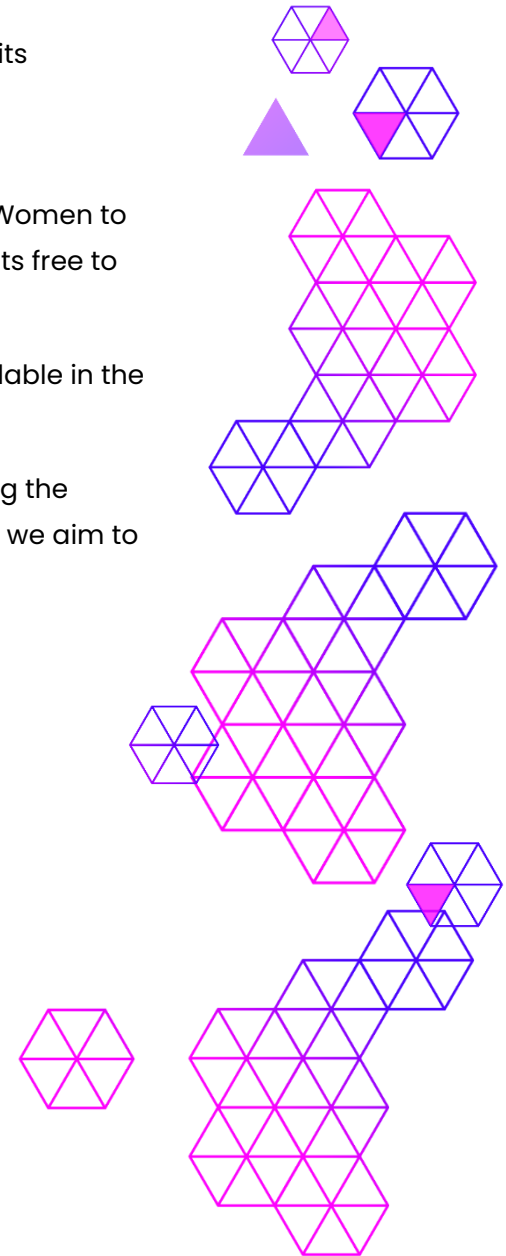
Women to Watch isn't just about accolades—it's about visibility, progress, and giving due credit to those navigating the challenges of leadership, bias, and representation while delivering real impact. By celebrating their achievements, we aim to recognise the individuals moving the industry forward—and opening the door for others to do the same.

Good Luck!

Nikita Mishra

Editor

Campaign Asia Pacific



KEY DATES & ENTRY FEES

KEY DATES

Early Bird Entry Deadline:

Monday, 8 June 2026

Standard Entry Deadline:

Tuesday, 14 July 2026

Final Entry Deadline:

Tuesday, 28 July 2026

** All cut-off times for respective deadlines are at **6 PM Hong Kong time (UTC/GMT +8:00)**.*

Winners Announcement:

Tuesday, 6 October 2026

WHO SHOULD ENTER?

We are looking for women who have proven business achievements, who demonstrate leadership qualities and collaboration, and who are elevating the advertising, media and communications industry both through their work and their passions.

We are not necessarily looking for women who are at the top of their careers—we are looking for rising stars who have a strong trajectory for future growth.

Does that sound like you, or someone you know? We invite you to put forward yourself, or up to two women from your company, with an explanation as to why you/they stand out in the industry.

ENTRY FEES

Early Bird Entry Fee: **HKD 3,600**

Standard Entry Fee: **HKD 3,900**

Final Entry Fee: **HKD 4,100**

- The entry fee includes a one-year membership with *Campaign Asia-Pacific*. Membership can be used by the entrant or gifted to a person within the same company. Please include the details on the online form.
- Find out more details about the benefits of membership, please direct any questions to membership@campaignasia.com.
- Entry fees are payable in Hong Kong Dollars (HKD).
- A separate fee is required for each entry submission.
- Entry fees are due at the time of submission and are non-refundable.
- Entries unpaid by the respective deadline (**Early Bird Deadline by 8 June 2026, Standard Deadline by 14 July 2026, and Final Entry Deadline by 28 July 2026**) may be disqualified and will not proceed to the judging stage.
- Haymarket Media Ltd will retain the right to claim for unpaid entry fees and reserve the right to disqualify any unpaid entries and seek legal action to claim for any unpaid entry fees.

ELIGIBILITY GUIDELINES

ELIGIBILITY PERIOD

All entries should relate to achievements ONLY during the period:

1 January, 2025 – 28 July, 2026. Written entries that do not focus on the eligibility period but include achievements outside the eligibility period will be disqualified.

Campaign reserves the right to reject any work it feels does not comply with the spirit of the awards.

FIND OUT IF YOU ARE ELIGIBLE TO ENTER:

The nominee must be based in the Asia Pacific.

The nominee must work in any discipline within or adjacent to brands, media, marketing, advertising, and communications.

We will consider nominees who have appeared in other *Campaign Asia-Pacific* listings, such as Power List, 30 under 30 Indonesia, 40 Under 40, 50 over 50 and Women Leading Change Awards — but we prefer there to be a 12-month gap if the nominee has already been featured in any of these lists.

We do want a list that celebrates a diversity of markets, so we encourage companies to spotlight their talent from across the region.

IMPORTANT NOTES TO CONSIDER:

Individuals can nominate themselves or be nominated by a co-worker/manager.

Neither age nor job seniority will be factored into this list. We are open to nominations from junior roles through to C-suite, so long as the individual can prove their success thus far, and a trajectory for further growth. It is worth noting we are looking to celebrate the achievements of women who have not yet reached the very top of their professions or the pinnacle of their careers.

You are allowed to nominate up to two names from your company per market you operate in. To be clear, this means that if you are a company with multiple brands/agencies under it, you can nominate up to two women per brand/agency per market.

We will not rule out choosing more than one nominee from a given company for the final list if they prove exceptional.

PAYMENT METHODS

PAYMENT OPTIONS

As for the payment method, you can choose between online and offline methods.

CREDIT CARD / UNION PAY

For this option, you will be redirected to STRIPE, our secure payment gateway and we accept the following credit card types: VISA, MASTER and AMEX. You can also select to pay via Union Pay.

If you would like to arrange the above payment method offline, we can provide you with a direct payment link. Please contact the Organiser.

There is a 3.5% bank surcharge for this payment option.

If you have any problems with the online credit card system or via Union Pay, please **do not attempt** to pay again, and please contact the Organiser immediately for assistance at: WTW@haymarket.asia.

BANK TRANSFER

To choose this option, you must complete your entry submission by confirming to the "Payment Order" page and selecting the payment method as "Bank Transfer".

Direct online banking: you can transfer through your online banking system or arrange the transaction at the bank.

Transaction confirmation: after the transfer has been made, please provide the confirmed transaction proof, clearly stating the entry and order ID numbers, and the invoice number for such payment is to be emailed to Finance_Events@haymarket.asia
cc: WTW APAC team at WTW@haymarket.asia.

The payment deadline due for bank transfer is **the next day by noon time** (12 pm Hong Kong Time) after the entry is submitted.

If you choose the bank transfer option, you will be responsible for any bank fees related to this transaction. Please indicate this to the bank clearly when making the transfer.

INVOICE & RECEIPT

- You can download the official invoice via the Dashboard, Payment Overview, and Order Details pages via the submission online platform.
- Upon registering your profile, you will be asked to fill in your billing information. The invoice will reflect what you have input. You can amend the details via your entrant profile should you need to make changes.
- Invoice only applied to the entry you have submitted and completed with the payment order.
- Any commercial invoice or forms related to local tax which request assistance to be filled in by the Organiser should be communicated before the deadlines to allow sufficient time to process. Your entry will not be accepted due to the delay in this process resulting in the delayed payment. Any additional or tax-related cost is to be borne by entrants.

GENERAL GUIDELINES

CONFIDENTIALITY

You can flag confidential information by putting it into **[square brackets]** to mark various sensitive parts.

We ask that you only flag the specific information that must be kept confidential, rather than the whole entry or very large parts of it, since we will rely on this information to compile a profile of any nominee that makes the list.

The Organiser reserves the right to publish details of the entries that are not marked as confidential.

Notwithstanding the foregoing, Confidential Information does not include information that is public-facing or generally known to the public at the time of disclosure or becomes generally known through no wrongful act on the part of Haymarket.

QUERIES

Judges reserve the right to raise queries regarding the information provided and will penalise any entry if there is evidence of inaccurate and misleading claims or in cases of substantiated misconduct or reputational damage, which may result in the entry being disqualified.

CREDITS

All credits required on the online submission form must be filled in correctly and cannot be changed after submission.

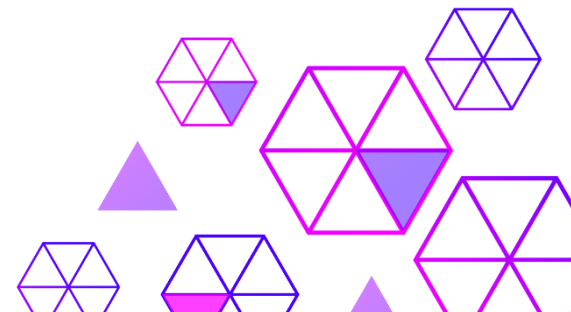
Entrants are responsible for ensuring that all credits are correct at the time of submission and to ensure that all information submitted is accurate. The Organiser is not liable to make such changes.

Any requests for changes are subject to the approval of the Organiser.

A fee of **HKD 1,500** will be charged for each change if approved.

Once the entry submission is confirmed via our online platform, all credits on the online entry submission form, indicated as credited company/nominee names, market/office, will be treated as FINAL.

All credits submitted will be used for publication across all channels on *CampaignAsia-Pacific* and Women To Watch website to announce the selected women as this year's Women to Watch Asia Pacific.



ENDORSEMENT

ENDORSER

For entries submitted by or on behalf of the nominee, the endorser must be a member of their senior management, such as the **CEO, MD,** or **Head of the office.**

NOTE: The nominee cannot endorse her own submission. In cases where the nominee is the most senior member of management/brand representative, the second most senior representative must endorse the entry.

IMPORTANT NOTE

If any changes are made to the online form at the request of the Organiser, the original endorsement will become invalid. The endorser must endorse again when submitting the revised submission.

ENDORSEMENT PROCESS

Once you have clicked “**CONFIRM SUBMISSION**” via the online entry form, the system will generate a real-time automatic email to your endorser. This email contains the hyperlink to view your online form and requires a simple click to confirm the endorsement.

This endorsement process is only between the endorser and the Organiser. All entrants are responsible for ensuring that your endorser is available at the time of your submission and the endorsement must be completed no later than the next day after the entry is submitted.

Judges reserve the right to raise queries regarding the information provided and penalise any entry if there is evidence of inaccurate and misleading claims, which will lead to entry disqualification. The entry fee is non-refundable.

Should your endorser have NOT received the email at the time of submission, you may ask the endorser to check their SPAM/JUNK email, or you can re-trigger the endorser’s email via the dashboard.

If the endorser declines to endorse the entry, an automated email will be sent to the entrant. It is the responsibility of the entrant to contact the endorser and clarify the status with the Organiser.

Should you require assistance, please contact the Organiser at WTW@haymarket.asia.

JUDGING PROCESS

JUDGING PROCESS

The judging process will consist of two rounds, the first round will be via our secured online platform and the final round will be completed via a voting platform to confirm the final winners.

During the first round, judges shall evaluate and score all entries independently via our secure online platform.

Upon the final round, the judges including the *Campaign Asia-Pacific*'s senior editorial team will confirm the final winners.

The decisions of the winners are final, and no correspondence will be entered regarding the results.

Those selected as the most exceptional rising stars will be honored with in-depth profiles featured in *Campaign Asia-Pacific* and shared across all our channels.

Judges reserve the right to raise queries regarding the information provided and penalise any entry if there is evidence of inaccurate and misleading claims, which will lead to entry disqualification. The entry fee is non-refundable.

JUDGING CRITERIA

Judges will evaluate the entries based on the criteria below. The maximum word count for each section is 400 words.

Achievement (35%):

How does this nominee excel in business? List specific accomplishments they have achieved during the eligibility period. If they contributed to growth in the business, spell out what was their specific role. Include quantifiable results and metrics where possible.

Leadership (20%):

How does this nominee demonstrate leadership qualities and collaboration? How has this person risen through the ranks, do they go above and beyond the requirements of their role, do they inspire others around them? Explain how the nominee demonstrated exemplary leadership abilities and has been critical to the success of the business.

Diversity & Inclusion (15%):

Describe the initiatives or innovations the nominee has led in driving diversity, equity, and inclusion. Provide examples of how these initiatives have been fostered internally and externally.

Contribution (25%):

What is this nominee doing to elevate the industry, and support any industry initiatives both through their work and their passions? Provide examples of activities outside of work, charity and industry associations, etc.

Testimonials (5%):

Any comments/endorsements from supervisors/clients? Any testimonial that can strengthen the submission. Please include the name, job title, and company.

ENTRY SUBMISSION GUIDELINES

HOW TO ENTER

Entries are to be submitted online via our entry platform; you can enter via the '**ENTER NOW**' button at www.campaignwomentowatch.com. Upon clicking [ENTER NOW](#), you will be directed to our entry platform where you shall be prompted to register your profile. A verification email will be sent to you to confirm your login credentials before you can start submitting your entry.

PREPARING DRAFT

We highly recommend you prepare your answers in advance before going to fill out the nomination form or you can save your work as draft in the online nomination form before you confirm your submission.

The nomination form will ask you to fill in:

- Basic details about yourself (entrant) and the nominee.
- The nominee's backstory. (400 words max).
- The 5 criteria about the nominee including endorsements. (400 words max each).
- Upload nominee's brief CV in pdf format.
- Two recent high-resolution photos of the nominee.
- Endorser's contact details.
- Address and contact details for the person who will receive the *Campaign Asia-Pacific* membership.

Download the template using this [WORD document](#) to help you prepare, so that you can easily copy and paste it into the online nomination form all at once. This will only serve as your draft, and you will not be required to upload any written submission paper.

NOMINEE'S BACKSTORY

A summary of **400 words** is to be submitted via the online entry form. This summary will be used as part of the in-depth profile of each nominee. The summary should be the backstory of the nominee.

ENDORSEMENT

All entries must be endorsed. The system will automatically generate an endorsement email to be sent to your endorser. You are required to provide your endorser's details on the online form. Please refer to page 8 for more details.

CONFIDENTIALITY

You can highlight confidential information by putting it into **[square brackets]** to mark various sensitive parts. Please refer to page 7 for more details.

COMPULSORY IMAGES

Images: Two (2) images in high resolution (at least **1200x800 pixels** at **300dpi**) in JPG/PNG format to be uploaded on the online entry form. These will be used to showcase your entry.

The image must be the individual nominee and cannot be a team photo and will be used as your profile picture should your entry win.

Inappropriate images will not be used should your entry win and no replacement will be accepted. Please choose your images wisely and correctly. ***Company logo is NOT accepted.**

SUPPORTING MATERIALS

SUPPORTING MATERIAL

All supporting material is optional and not mandatory. Entrants may decide at their discretion.

A maximum of five (5) supporting materials may be provided to support your submission. You may include documents in PDF or video in hyperlink formats.

VIDEO SUBMISSION

You may include the hyperlink to your entry submission and/or to the supporting material box. Please include login credentials if required.

You can upload the video to public platforms such as Youku, and Vimeo which are accessible to judges.

Haymarket reserves the right to publish the video wholly or in part. Should your entry be awarded, the Organiser may use the case film to showcase through *Campaign's* channels for public viewing.

VIDEO FORMAT

The video submission link must be a direct link (this may be unlisted, or password protected). Judges must have easy access to view your video. Recommended platforms include Youku and Vimeo.

FILE FORMAT

All entries and supporting materials are to be submitted online and must adhere strictly to the stipulated formats as listed.

COMPULSORY IMAGES	
File size:	Less than 2MB
File format:	JPEG, PNG
	minimum 1200x 800 pixels at 300 dpi
SUPPORTING MATERIAL	
Document	
File size:	Less than 5MB
File formats:	PDF
Video Submission	
File formats:	Hyperlink
Recommended:	Youku and Vimeo

TIPS FOR A STRONG ENTRY

Layout: Use bullet points if it helps you lay out information clearly.

Evidence: Use metrics and business results that the nominee has been responsible for driving.

Narrative: Paint a picture of who the nominee is, what her passion is, and why she is an inspiring person.

Thorough: You have 400 words—use as many as possible.

SUBMISSION GUIDE

HOW TO CREATE YOUR ENTRY

STEP 1: REGISTRATION

Click [ENTER NOW](#) via awards website to register as a user. Email verification will be sent to the registered person. **Do not use the previous year's login credentials.**



STEP 2: CREATE PROFILE

Fill in pre-requisite details including Primary and Secondary contacts. (Primary contact will be the **KEY point of contact** for award-related communication.)



STEP 3: LOGIN

Log in using the credentials as registered. Create your entry and complete the Online form (all sections are mandatory).



STEP 4: PREPARE/PREVIEW ENTRY

You can use the [WORD template](#) to prepare your entry or start crafting your submission online. You can [SAVE AS DRAFT](#) at any time and resume editing.

Click PREVIEW/SUBMIT to review your submission before confirming. Proceed to do a final check that all credits and details are filled in correctly as per entry guidelines. Once entry is confirmed, **NO further changes** are allowed.

HOW TO CONFIRM YOUR ENTRY

STEP 1: CONFIRM ENTRY

Click PREVIEW / SUBMIT to confirm your entry and proceed to payment. Once entry is confirmed, NO further changes are allowed. Click CONFIRM SUBMIT to enter.



STEP 2: CHECK OUT/CREATE NEW ENTRY

You can create another new entry or proceed to payment for the entry via [the secure online gateway](#). Entry is treated as completed once an ORDER ID is generated and email confirmation received.



STEP 3: ENDORSEMENT

Once entry is submitted, the endorsement email is automatically triggered and sent to the endorser. Please check Spam / Junk mail if not received or contact the Organiser.



STEP 4: SUCCESSFUL ENTRY

An entry is successful upon receiving completed payment and funds received by the Organiser, and endorsement completed.

TERMS & CONDITIONS

Please ensure that each entry complies with the following rules.

Failure to follow the rules may result in your entry being disqualified at an early stage in the judging process.

Awards are based on the merits of the work, not on the worthiness of the brand or messaging. That said, Awards presented by Haymarket must not conflict with Haymarket's core values of Creativity, Expertise, Integrity, Innovation, and Respect, and Haymarket's commitment to an ethical and sustainable environment.

The Haymarket Awards Entry Terms and Conditions state Haymarket reserves the right to reject any Entry/ies and/or rescind any Award at any time that is inconsistent with Haymarket's core values, including but not limited to the support of integrity in social and corporate responsibility.

In the award entry process, it is the responsibility of the brand and awards entry teams to flag any entry in the submission process that may be cause for concern based on the nature of the campaign or the parties involved in the entry. For example, Haymarket's core values do not align with the promotion of tobacco products. We do not endeavour to create an exhaustive list of categories or parties that may exist or may come into existence that is not aligned with such core values. We do, however, encourage the team to keep abreast of the latest news, trends, and tides in our industry, which would inform their consideration and determination of whether certain award submissions fail to align with Haymarket's core values and require internal review. In such cases, Haymarket may elect not to accept an entry or rescind an award.

DEFINITIONS: In these Terms and Conditions, the following terms have the following meanings:

- "Awards" means the particular Awards.
- "Awards Entry Page" means the entry webpage where information and Terms and Conditions relevant to the particular Awards can be found.
- "Entry/ies" means all material and information submitted for the particular Awards.
- "Entry Kit" means the document that details the rules and processes regarding eligibility, judging, and other Entry information relevant to the submissions.
- "Entrant" or "You" means any company, individual, or organization that submits an Entry for the relevant Awards.
- "Entry Requirement" means the specific submission requirements relevant to the particular Awards.
- "Haymarket Media, Inc." or "Haymarket" or "We" or "Us" means all of its subsidiary brands, group companies, affiliates, and/or representatives.
- "Terms and Conditions" means terms and conditions applicable to the Entry/ies and Awards.

TERMS & CONDITIONS

By entering the Women To Watch, Entrants agree to be bound and abide by the Rules. We may vary the Rules from time to time, in which case the variation will take effect from the date of publication of the Rules on our website: www.prawardsasia.com. We have absolute discretion to determine the application of the Rules or to resolve any ambiguity in them as we see fit.

Please ensure that each entry complies with the following rules.

Failure to follow the rules may result in your entry being disqualified at an early stage in the judging process.

CANCELLATIONS AND REFUNDS

If an Entrant wishes to withdraw an entry, the Entrant must notify the Organiser by email to WTW@haymarket.asia. Any refund, if approved, will require a processing fee of **HKD1,500** and will be automatically deducted from its entry fee before any refund is processed.

COMPLAINTS PROCEDURE

If there is a complaint about any entry, the Organiser may at our absolute discretion choose to investigate the complaint. If we choose to investigate a complaint, the Entrant must cooperate fully with us on that investigation, including by providing us with any information requested.

CONFIDENTIALITY

You can flag confidential information by putting it into **[square brackets]** to mark various sensitive parts. We ask that you only flag the specific information that must be kept confidential, rather than the whole entry or very large parts of it, since we will rely on this information to compile a profile of any nominee that makes the list.

Notwithstanding the foregoing, Confidential Information does not include information that is public-facing or generally known to the public at the time of disclosure or becomes generally known through no wrongful act on the part of Haymarket.

TERMS AND CONDITIONS

CREDITS

All details under the **credits section must be accurate**. These credits will be published and used across awards-related material. Once submitted, these cannot be changed.

DEADLINES

The Entrants must submit their entries according to the respective entry deadlines, including completion of payment, to allow sufficient time to process and resolve any issues before the entries are pushed forward for preliminary judging. Any delay might result in disqualification.

DISPUTES

The Organiser reserves the right to withdraw any entry that breaches the regulations in the event of a complaint against any entry, the Organiser will conduct a full investigation into each case and will request detailed documentation from all parties concerned, including the complainant, the entrants, and the client.

The Entrant will be solely responsible for clarifying the case including confirmation of approval from the brand's representative. The Organiser will have no hesitation in withdrawing an award in cases where the complaint is upheld.

DUPLICATE ENTRY

Duplicate entries cannot be withdrawn or cancelled, and the Entrant will be liable for the entry fee. The paid fee is non-refundable. Any entry fees due but unpaid at the time of withdrawal are immediately due and payable.

TERMS AND CONDITIONS

ELIGIBILITY

You are allowed to nominate up to **two names** from your company per market you operate in. To be clear, this means that if you are a company with multiple brands/agencies under it, you can nominate up to two women per brand/agency per market. We will not rule out choosing more than one candidate from a given company for the final list if they prove exceptional.

Individuals can nominate themselves or be nominated by a co-worker/manager. Neither age nor job seniority will be factored into this list. We are open to nominations from junior roles through to C-suite, so long as the individual can prove their success thus far, and a trajectory for further growth. It is worth noting we are looking to celebrate the achievements of women who have not yet reached the very top of their professions or the pinnacle of their careers.

We will consider candidates who have appeared in other *Campaign Asia-Pacific* listings, such as Power List, 30 under 30 Indonesia, 40 Under 40, 50 over 50 and Women Leading Change—but we prefer there to be a **12-month gap** if the candidate has already been featured in any of these lists.

ELIGIBILITY

We reserve the right to reject any entry/ies and/or rescind any nominations that fail to comply with stated requirements. The Entrant remains responsible for any entry fees. No refunds will be issued as a result of rescission.

ENDORSEMENT

All entries submitted by or on behalf of the nominee must be endorsed by a member of senior management, which will be the CEO, MD, or Head of the office.

NOTE: The nominee cannot endorse their own submission. In cases where the nominee is the most senior member of management/brand representative, the second most senior representative must endorse the entry

ENTRY CHANGES

Once an entry is submitted on the entry platform, all credits or any details related to the online form, summary, supporting material, images, or video cannot be changed. Any change request will be subject to review and prior approval by the Organiser. Should any changes be approved, a fee of **HKD1,500** will be charged.

TERMS AND CONDITIONS

ENTRY SUBMISSION

For each entry, you must submit separate submissions for each nominee including supporting materials, and an entry fee. The submission must address and answer the criteria as per the online form. Judges may, at their discretion, provide a low score, or disqualify the affected entry if it does not answer the criteria.

ENTRY FEE

Once the entry has been submitted via the entry platform, entry fees are chargeable, and you will be liable to pay for the entries, even if you have not proceeded to the payment page or in the event of disqualification, entry withdrawal, duplicate submissions, or non-endorsement by management.

The entry fee includes a one-year membership with *Campaign Asia-Pacific*. The membership can be used by the entrant or gifted to a person within the same company.

- Entry fees are payable in Hong Kong Dollars (HKD).
- A separate fee is required for each entry submission.
- Entry fees are due at the time of submission and are non-refundable.
- Entry submissions that are not paid for will **NOT proceed** to the judging stage.

FORMAT

Word limits, images, and supporting materials must be strictly adhered to. The Entrant is responsible for ensuring all formats are followed strictly as per the guidelines. Failing to do so might result in the entry being scored low by the judges and may result in disqualification.

TERMS AND CONDITIONS

JUDGING

The judging process will consist of two rounds, the first round will be via our secured online platform and the final round will be completed via a voting system to confirm the winners.

During the first round, judges shall evaluate and score all entries independently via our secure online platform.

Upon the final round, the judges including the *Campaign Asia-Pacific's* senior editorial team will confirm the winners.

The decisions of the winners are final, and no correspondence will be entered regarding the results.

Judges reserve the right to raise queries regarding the information provided and penalise any entry if there is evidence of inaccurate and misleading claims, which will lead to entry disqualification. The entry fee is non-refundable.

LANGUAGE

Entry submission includes but is not limited to the online entry form and can be either in English or simplified Chinese.

LIABILITY

The Entrant agrees to indemnify and hold harmless Haymarket from any claims, liabilities, losses, costs, and expenses (including reasonable attorneys' fees) and damages arising out of or resulting from the Entrant's breach of any representation or warranty contained in the Terms and Conditions.

- You shall not exclude or limit your liability under these Terms and Conditions, including for loss of goodwill and reputation.
- We shall not (whether in contract, tort, negligence, statutory duty, or otherwise) be liable to you under these Terms and Conditions for consequential, indirect, or special damages (including indirect loss of profit and indirect loss of revenue).
- Subject to the clauses above, our maximum aggregate liability to you under these Terms and Conditions (whether arising in contract, tort, negligence, statutory duty, or otherwise) shall not exceed the entry fees you paid to us for the related Award submission.

TERMS AND CONDITIONS

LICENSE

- By submitting the entry, the Entrant hereby grants to Haymarket, a worldwide, perpetual, royalty-free, non-exclusive, right, and revocable license, to use, reproduce, publish, distribute, display, modify (for formatting purposes), non-confidential portions of the Entry (such as program/initiative images or videos) in any media in connection with the Awards for educational, promotional, and publicity purposes ("License").
- Each Entrant represents and warrants that it owns or has secured the necessary permissions or approvals from a third party(ies) to provide the License for Haymarket use as described hereinabove.

MODIFICATION REQUEST

Any changes after the submission of the entry will be subject to review and prior approval by the Organiser. Should any changes be approved, a fee of **HKD1,500** will be charged for each change. Not all requests will be accommodated.

NOMINEE'S BACKSTORY

A summary of 400 words is to be submitted via the online entry form. This summary will be used as part of the in-depth profile of each nominee. The summary should be the backstory of the nominee.

DO NOT provide irrelevant information or company credentials for promotion or marketing purposes. Should any changes be required, a fee of **HKD1,500** will be applied and subject to the Organiser's approval.

TERMS AND CONDITIONS

PAYMENT

All payments for submissions must be made at the point of submission confirmation. Once you confirmed to **SUBMIT ENTRY**, your entry will be processed and from this point forward, the Entrants are liable for all entry fees including any duplication of entry.

Entries unpaid by the respective deadline (**Early Bird Deadline by 8 June 2026, Standard Deadline by 14 July 2026, and Final Entry Deadline by 28 July 2026**) may be disqualified and will not proceed to the judging stage.

Haymarket Media Ltd will retain the right to claim for unpaid entry fees and reserves the right to disqualify any unpaid entries and seek legal action to claim for any unpaid entry fees.

PUBLISH

The Organiser reserves the right to publish all entries wholly or in part, as case studies or for publicity purposes.

Those selected as the most exceptional rising stars will be honoured with in-depth profiles featured in Campaign Asia-Pacific and might be shared across all our channels.

The Entrants are responsible for highlighting any confidential or sensitive information by using the [square bracket]. Please refer to the Confidentiality Section for further guidance.

QUERIES

Judges reserve the right to raise queries regarding the information provided on the online form and supporting material and will penalise any entry should there be evidence of inaccurate and misleading claims, which could lead to the entry being disqualified.

RULES

The Organiser reserves the right to withdraw any entry which breaches any of the Awards Organiser's rules. In the event of a complaint against any entry, the Organiser will investigate each case and will request detailed documentation from all parties concerned, including the complainant, the Entrants, and the client. If the complaint is upheld, entries and, if applicable, selected winners will be withdrawn accordingly.

campaign

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**WOMEN TO WATCH
ASIA PACIFIC 2025**

For enquiries, please contact the Women To Watch Asia Pacific team at
wtw@haymarket.asia.

www.campaignwomentowatch.com

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